

June 1, 2010

Dear Employee,

- Are you 50 years of age or older?
- Have you experienced inflammatory bowel disease, ulcerative colitis or Crohn's Disease?
- Do you have a personal history of colorectal cancer or colon polyps?
- Is there a history of colorectal cancer or colon polyps in your family?

If you answered "yes" to any of these questions, then you may be at risk for colorectal cancer. According to the American Cancer Society, colorectal cancer is the third most common cancer in the United States, accounting for 10% of all cancer deaths. Individuals who have a family history of colorectal cancer or polyps are particularly at risk for developing the disease.

The good news is that the death rate for colorectal cancer has been decreasing for the past 15 years. One reason for this decline is the early detection of polyps; once detected, polyps can be removed *before* they become cancerous. For this reason, it is important that you meet with a physician if you are at risk for developing colorectal cancer. Texas Health Presbyterian Hospital Dallas understands the need for early detection, and we encourage you to talk to your physician and schedule a regular colonoscopy screening at Texas Health Dallas.

In addition to our regular hours, we are offering a SATURDAY Colonoscopy Screening Day.

- Date: Saturday, August 7, 7:00 a.m. 2:00 p.m.
- Location: Texas Health Presbyterian Hospital Dallas, GI Lab
- Parking will be validated
- Must have doctor approval before coming

To arrange an appointment for your confidential screening, please call 214-345-2669.

This screening is an excellent opportunity for you to take charge of your health. We look forward to seeing you!

Sincerely,

Matt Schneider, Administrative Director Oncology, Digestive Services & Outpatient Clinics **Texas Health Presbyterian Hospital Dallas**

P.S. Don't forget to schedule your screening colonoscopy today! Call 214-345-2669.